



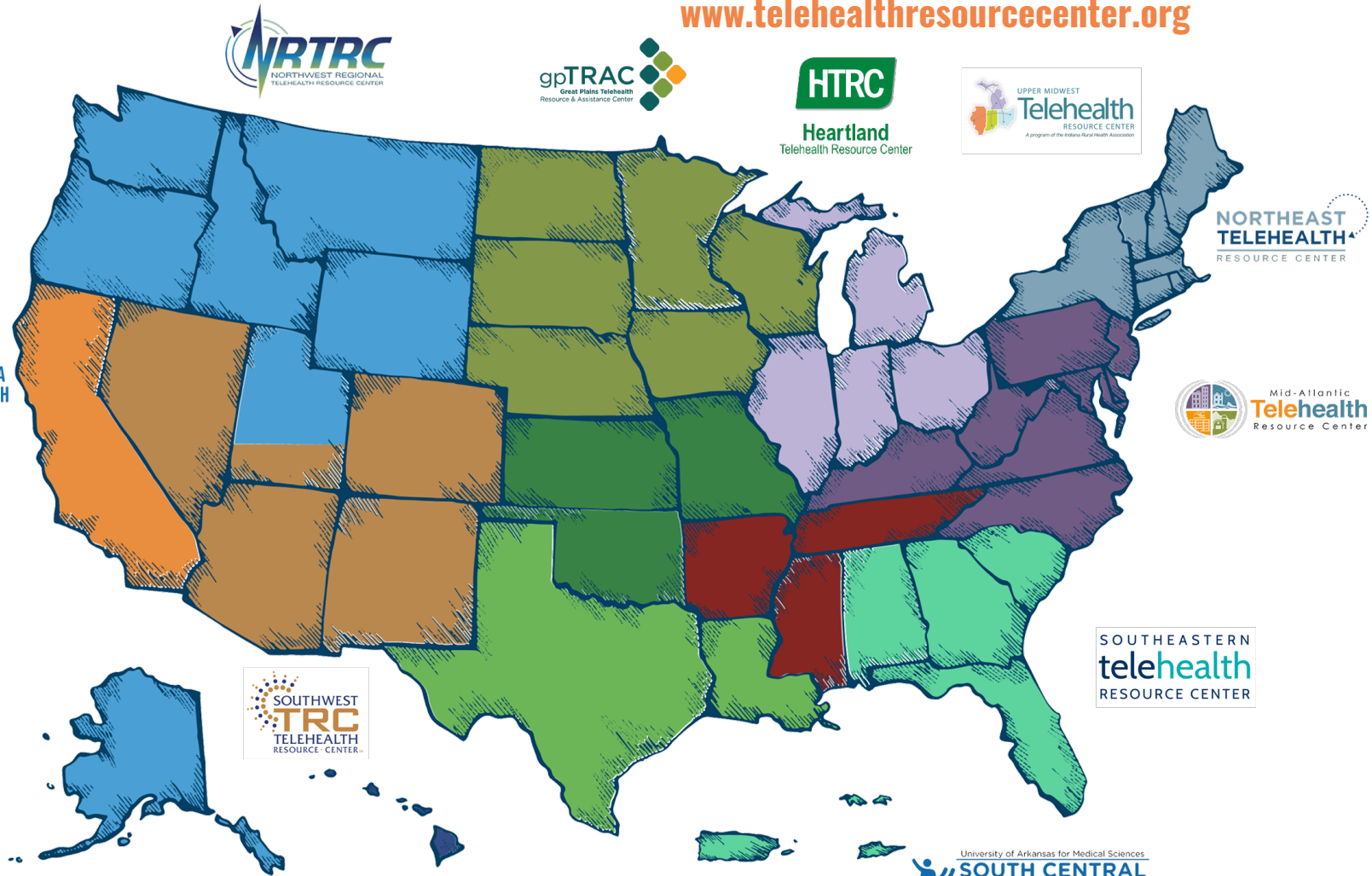
# Innovation & Integration of Telehealth into Population Health

April 21, 2022



# HRSA Funded Telehealth Resource Centers

[www.telehealthresourcecenter.org](http://www.telehealthresourcecenter.org)



NTRC	gpTRAC	NETRC
CTRC	HTRC	UMTRC
SWTRC	SCTRC	MATRC
PBTRC	TexLa	SETRC

**12 REGIONAL RESOURCE CENTERS**




**2 NATIONAL RESOURCE CENTERS**



Copyright 2022 © National Consortium of Telehealth Resource Centers



# Webinar Tips and Notes

- Your phone &/or computer microphone has been muted.
- If we do not reach your question, please contact your regional TRC. There may be delays in response time:  
<https://telehealthresourcecenter.org/contact-us/>
- Please fill out the post-webinar survey.
- Closed Captioning is available.
- Please submit your questions using the Q&A function.
- The webinar is being **recorded**.
- Recordings will be posted to our YouTube Channel:  
<https://www.youtube.com/c/nctrc>





# Innovation and Integration of Telehealth into Population Health

Michael Hasselberg, PhD, RN, PMHNP-BC  
Chief Digital Health Officer

MEDICINE *of* THE HIGHEST ORDER



# Disclosures

I have no financial relationships with a commercial entity producing healthcare-related products and/or services relevant to the context I am presenting







**Authors**



**Self-publishing  
(2005)**



**E-Commerce  
(1997)**



**E-Reader  
(2007)**



**Readers**

MEDICINE *of* THE HIGHEST ORDER

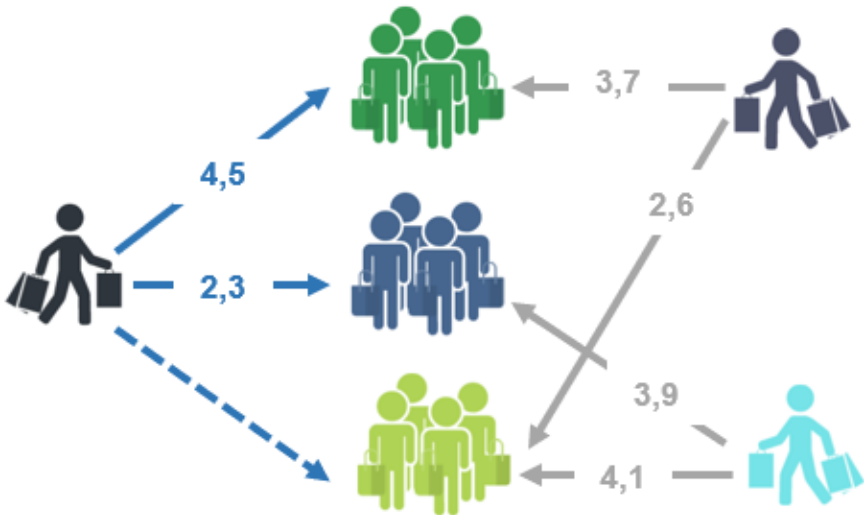




$$\begin{aligned}
E_{XY} &= \sum_{c \in X} \left[ 1 - (1 - P_Y)^{|c|} \right] = \sum_{c \in X} \left[ 1 - \sum_{k=0}^{|c|} \binom{|c|}{k} (-P_Y)^k \right] \\
&= \sum_{c \in X} \left[ 1 - \left[ 1 + \sum_{k=1}^{|c|} \binom{|c|}{k} (-P_Y)^k \right] \right] = \sum_{c \in X} \sum_{k=1}^{|c|} (-1)^{k+1} \binom{|c|}{k} P_Y^k \\
&= \sum_{c \in X} \sum_{k=1}^{\infty} (-1)^{k+1} \binom{|c|}{k} P_Y^k && \text{(since } \binom{|c|}{k} = 0 \text{ for } k > |c| \text{)} \\
&= \sum_{k=1}^{\infty} \sum_{c \in X} (-1)^{k+1} \binom{|c|}{k} P_Y^k && \text{(Fubini's theorem)} \\
&= \sum_{k=1}^{\infty} \alpha_k(X) P_Y^k && \text{where } \alpha_k(X) = \sum_{c \in X} (-1)^{k+1} \binom{|c|}{k}.
\end{aligned}$$

Smith & Linden, 2017

## Item-item Collaborative Filtering

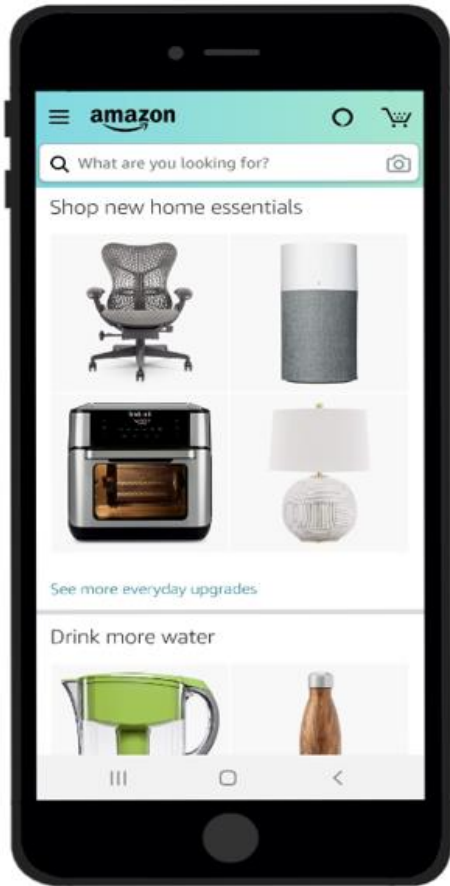


$$c \in X$$

## Neural Network Classifier



$$X, k, P_Y$$



amazon Deliver to Rochester 14620 All

All Prime Video Prime Michael's Amazon.com



Hi, Michael

Recommendations for you



Your Orders



Prime Video



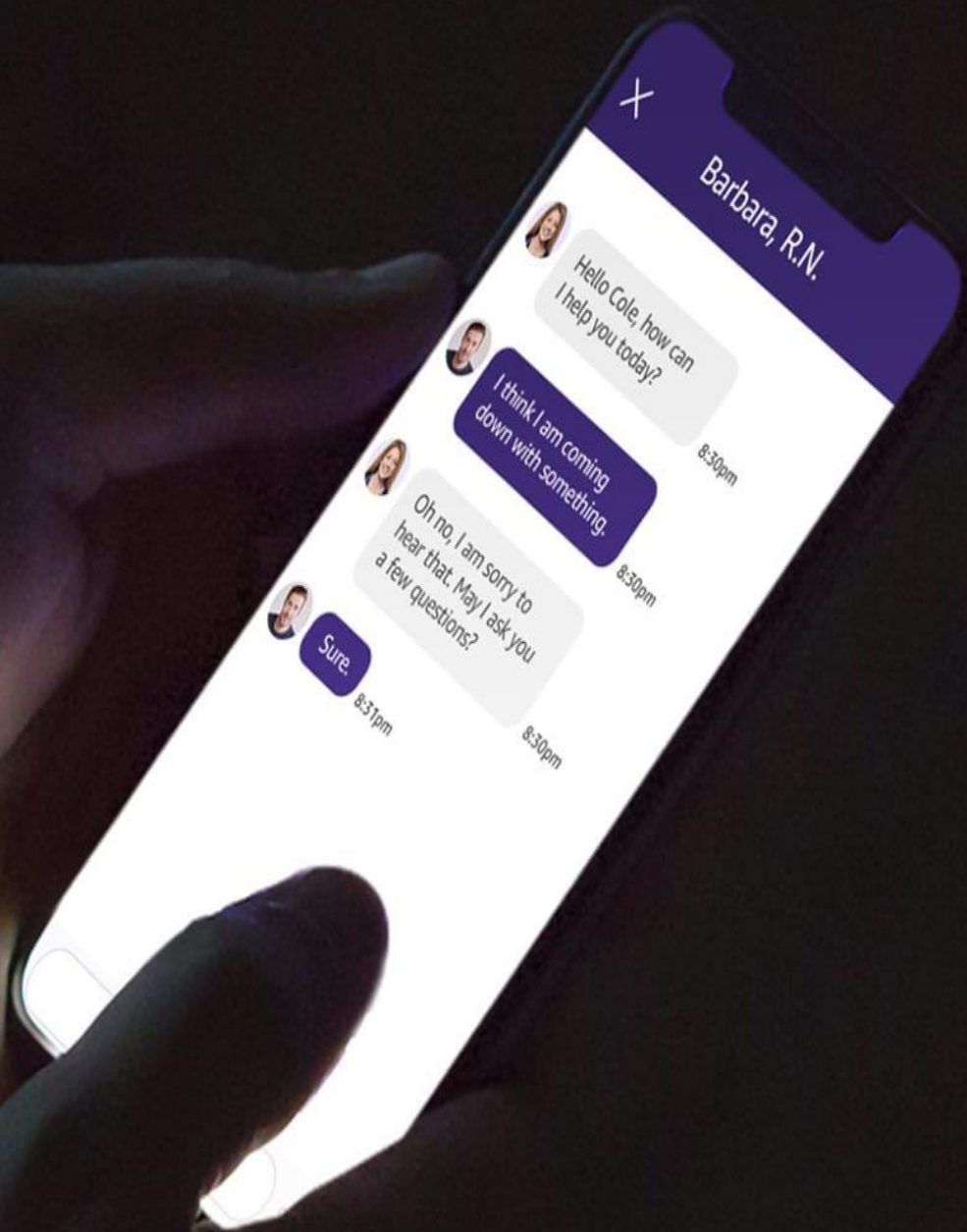
Amazon Music



Audible Books

MEDICINE *of* THE HIGHEST ORDER







**Clinicians &  
Caregivers**



**Health  
Systems**



**Insurance  
Companies**



**Employers**



**Patients**

MEDICINE *of* THE HIGHEST ORDER





**Clinicians &  
Caregivers**



**UR Digital First  
(2020)**



**UR Data Store  
(2021)**



**Patients**

MEDICINE *of* THE HIGHEST ORDER

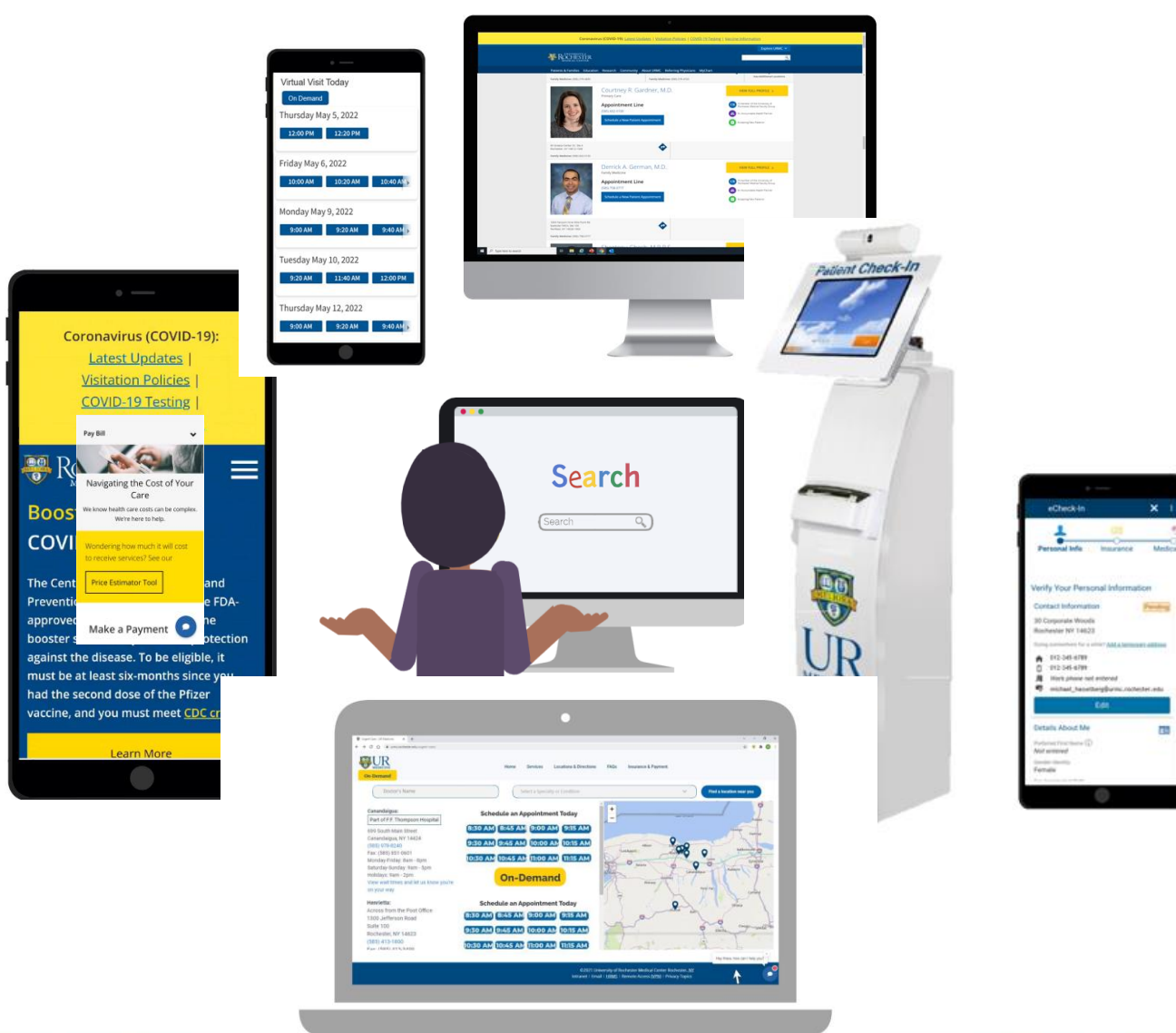




# UR Digital First

MEDICINE *of* THE HIGHEST ORDER





MEDICINE of THE HIGHEST ORDER







MEDICINE *of* THE HIGHEST ORDER





# UR Data Store

MEDICINE *of* THE HIGHEST ORDER

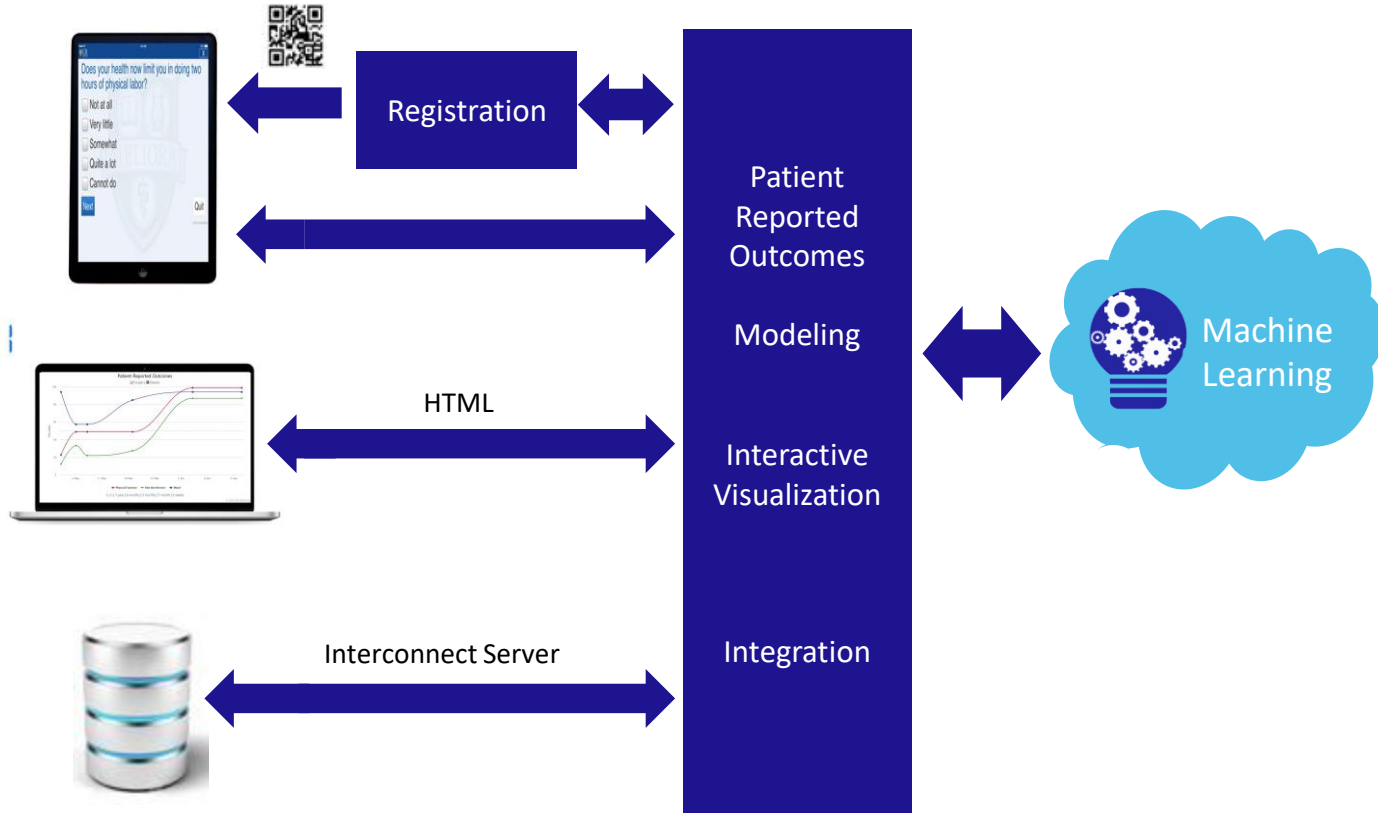
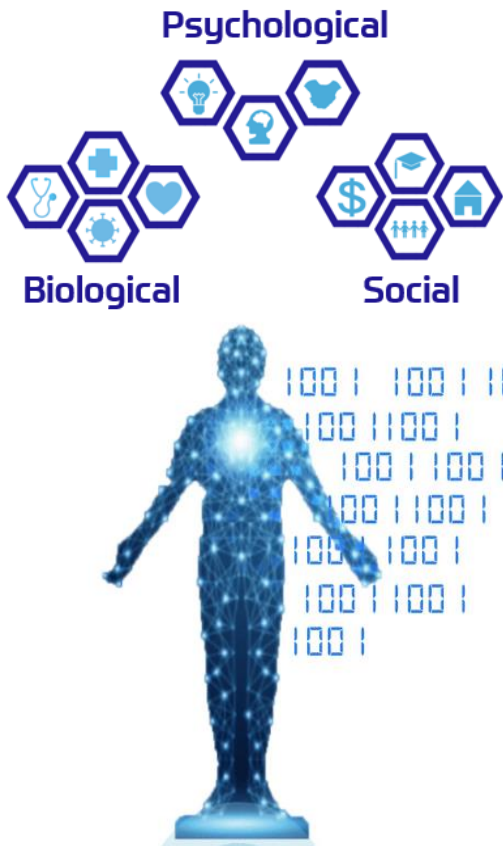




SMART Health System

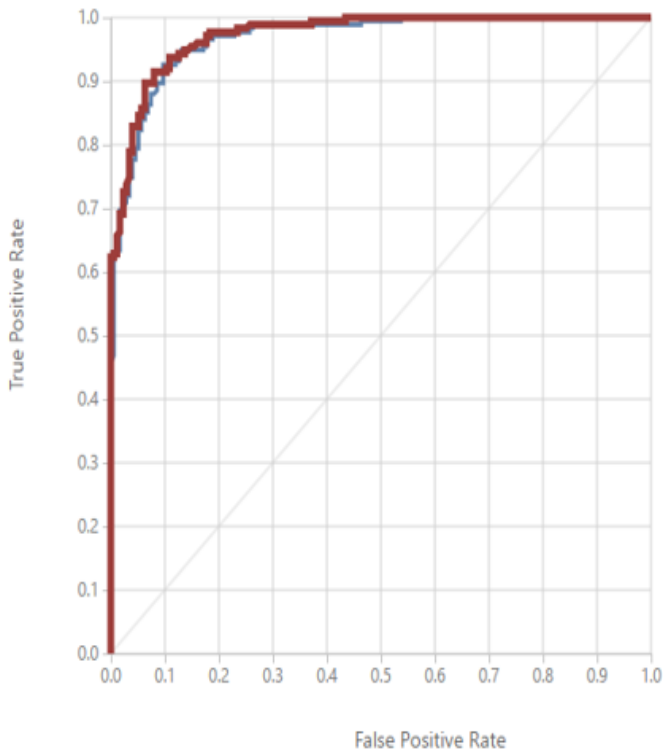
MEDICINE *of* THE HIGHEST ORDER





MEDICINE *of* THE HIGHEST ORDER





True Positive	False Negative	Accuracy	Precision	Threshold
160	15	0.917	0.920	0.54
False Positive	True Negative	Recall	F1 Score	
14	161	0.914	0.917	

Score Bin	Positive Examples	Negative Examples
(0.900,1.000]	105	0
(0.800,0.900]	19	4
(0.700,0.800]	15	3
(0.600,0.700]	11	4
(0.500,0.600]	12	8
(0.400,0.500]	4	6
(0.300,0.400]	5	11
(0.200,0.300]	2	14
(0.100,0.200]	1	22
(0.000,0.100]	1	103

**Inputs:**

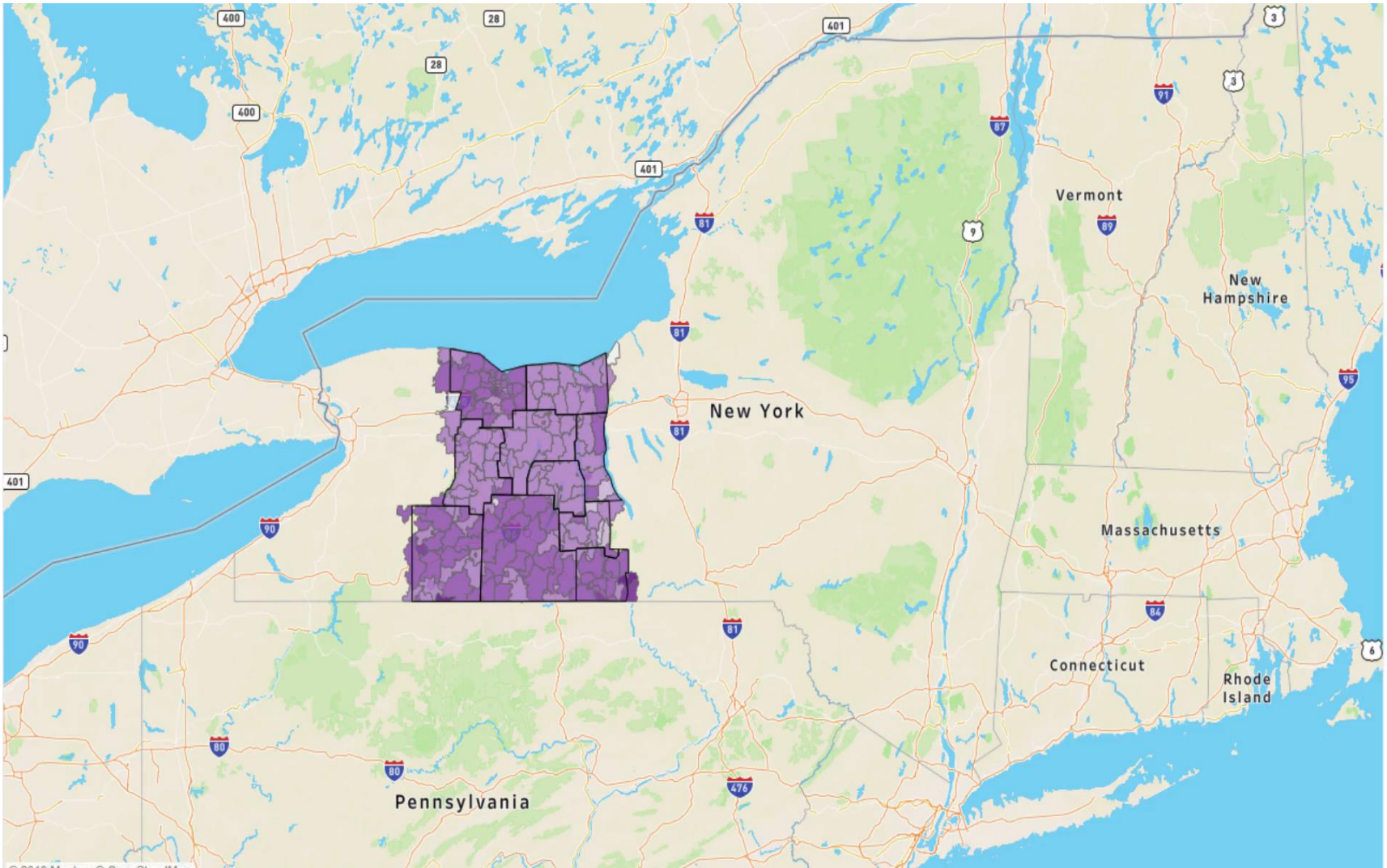
**Joint:**

ANT. HIP POST. HIP KNEE

**Side:**

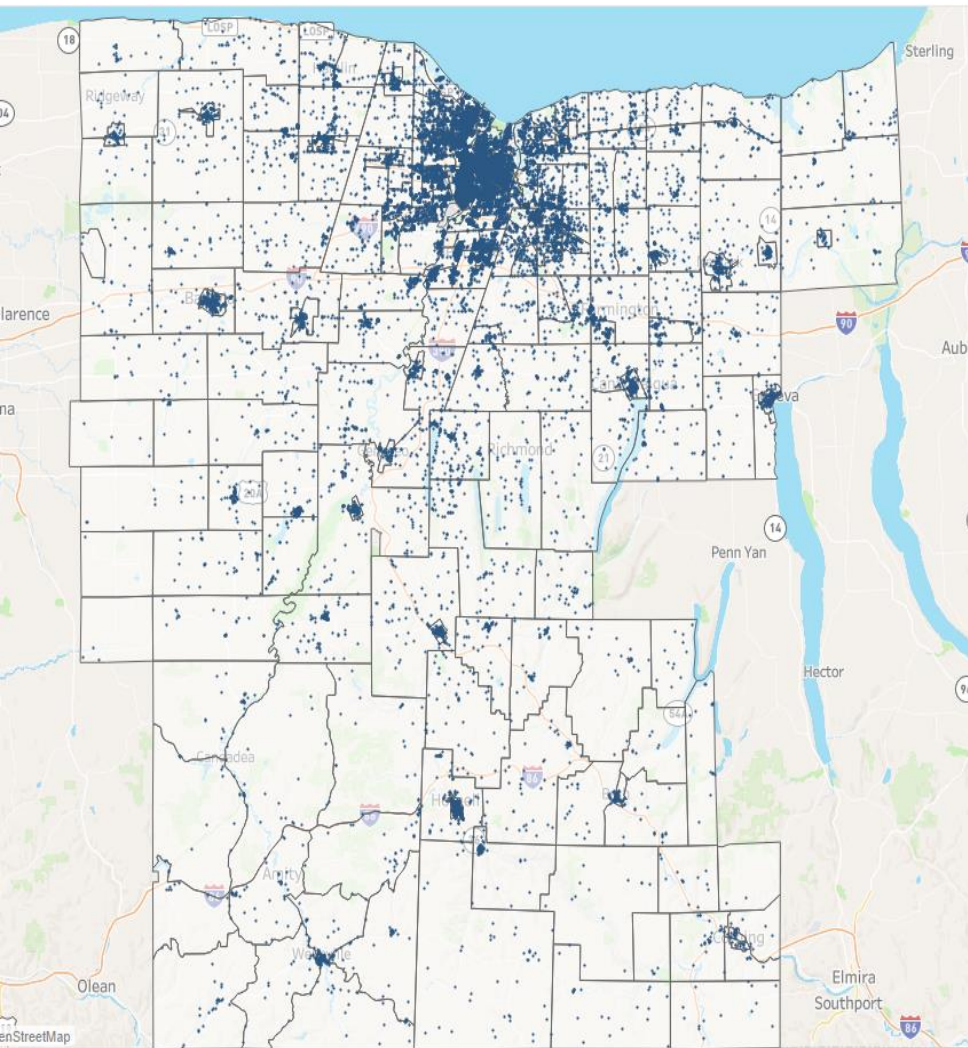
LEFT RIGHT

© 2017 U edicize

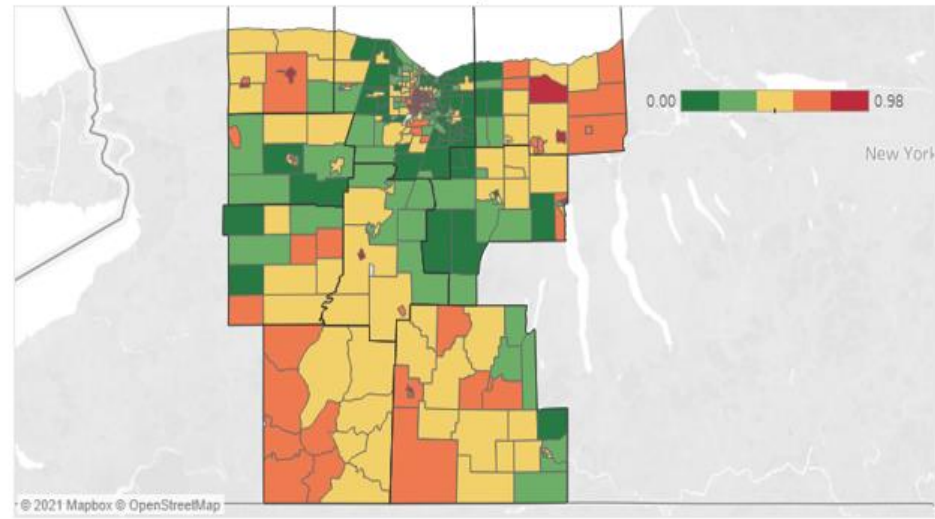


MEDICINE *of* THE HIGHEST ORDER

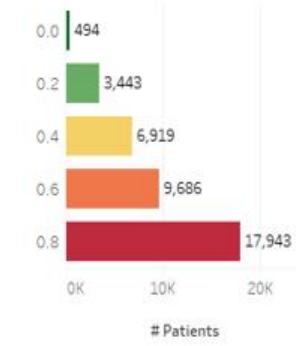




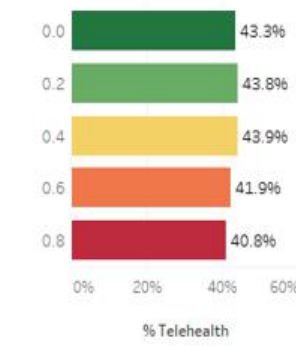
## Medicaid Patients in Socially Vulnerable Census Tracts



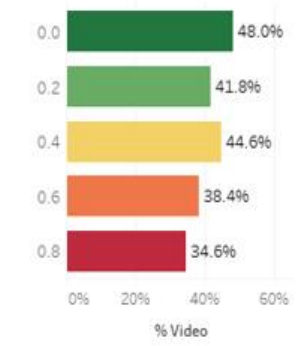
Many Medicaid Patients Live In Areas With a High Social Vulnerability Index



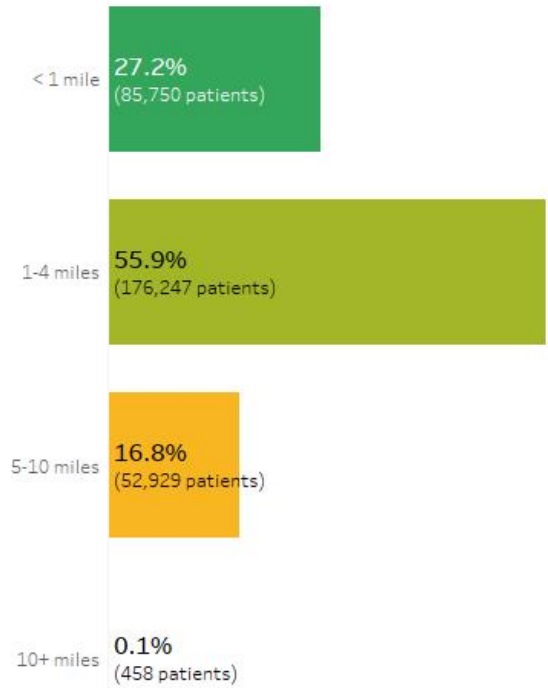
Medicaid Patients Living in the Highest SVI Areas Use Telemedicine Less



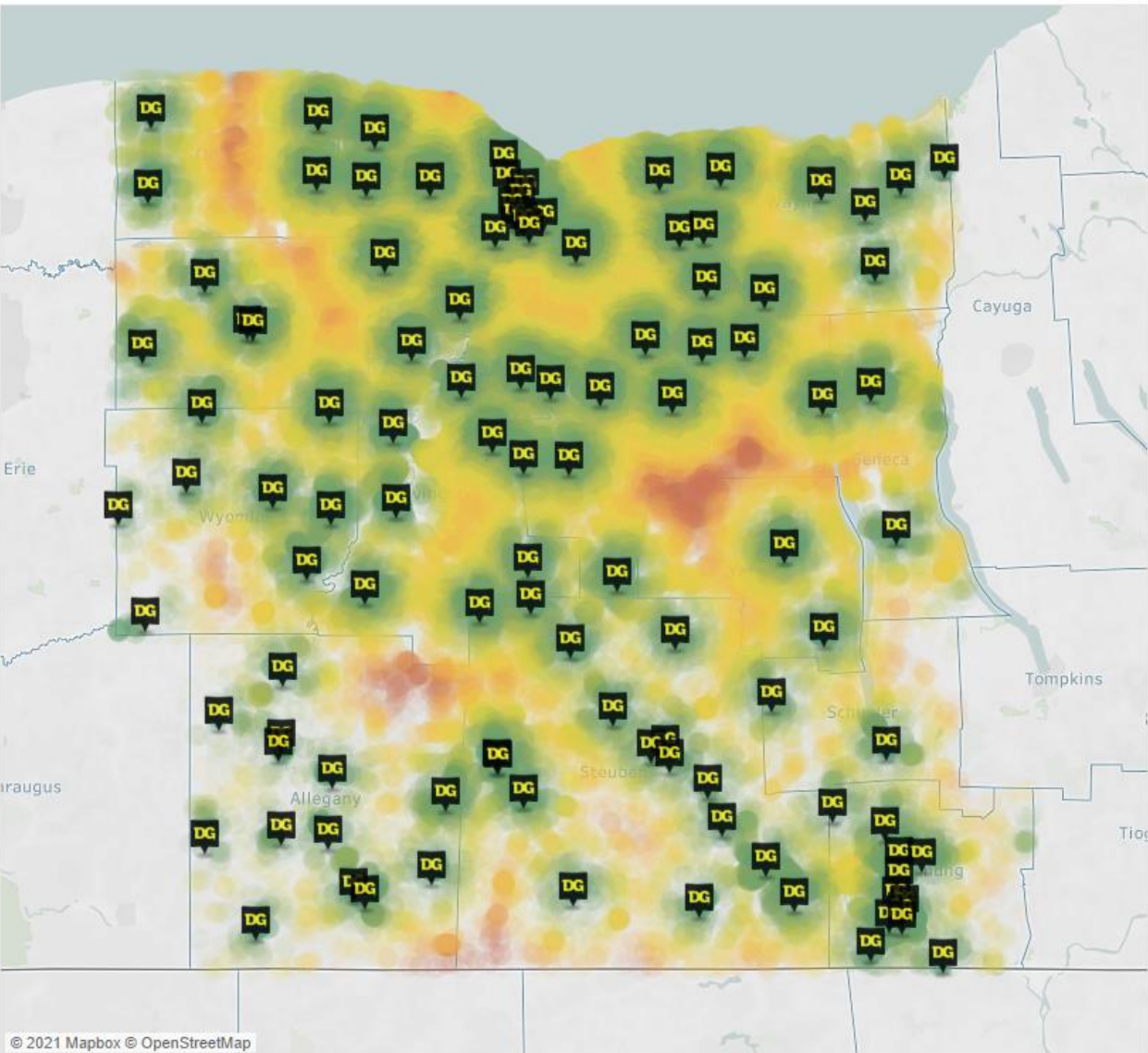
Medicaid Patients in High SVI Areas More Often Engage With Telemedicine by Phone



## Distance from Patients' Homes to Dollar General Stores



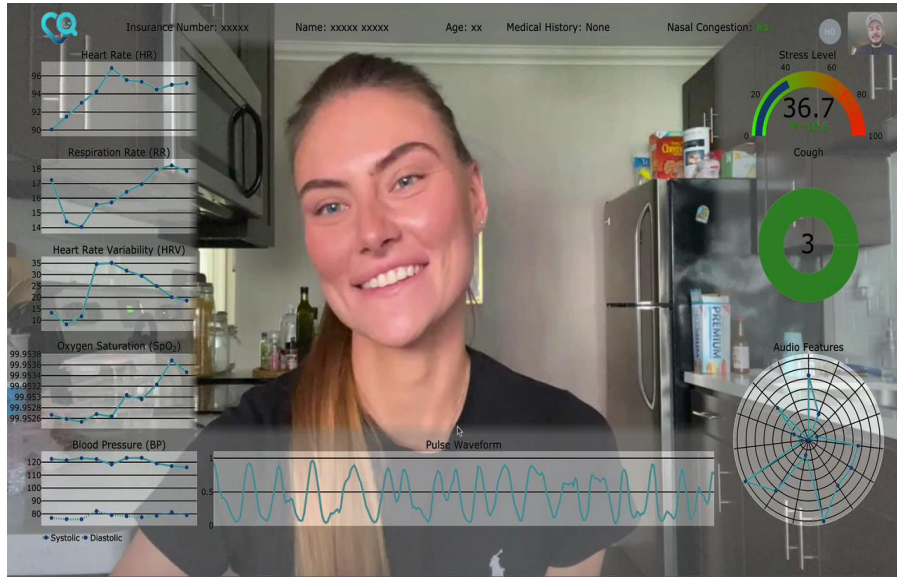
Patients Outside Monroe County



© 2021 Mapbox © OpenStreetMap



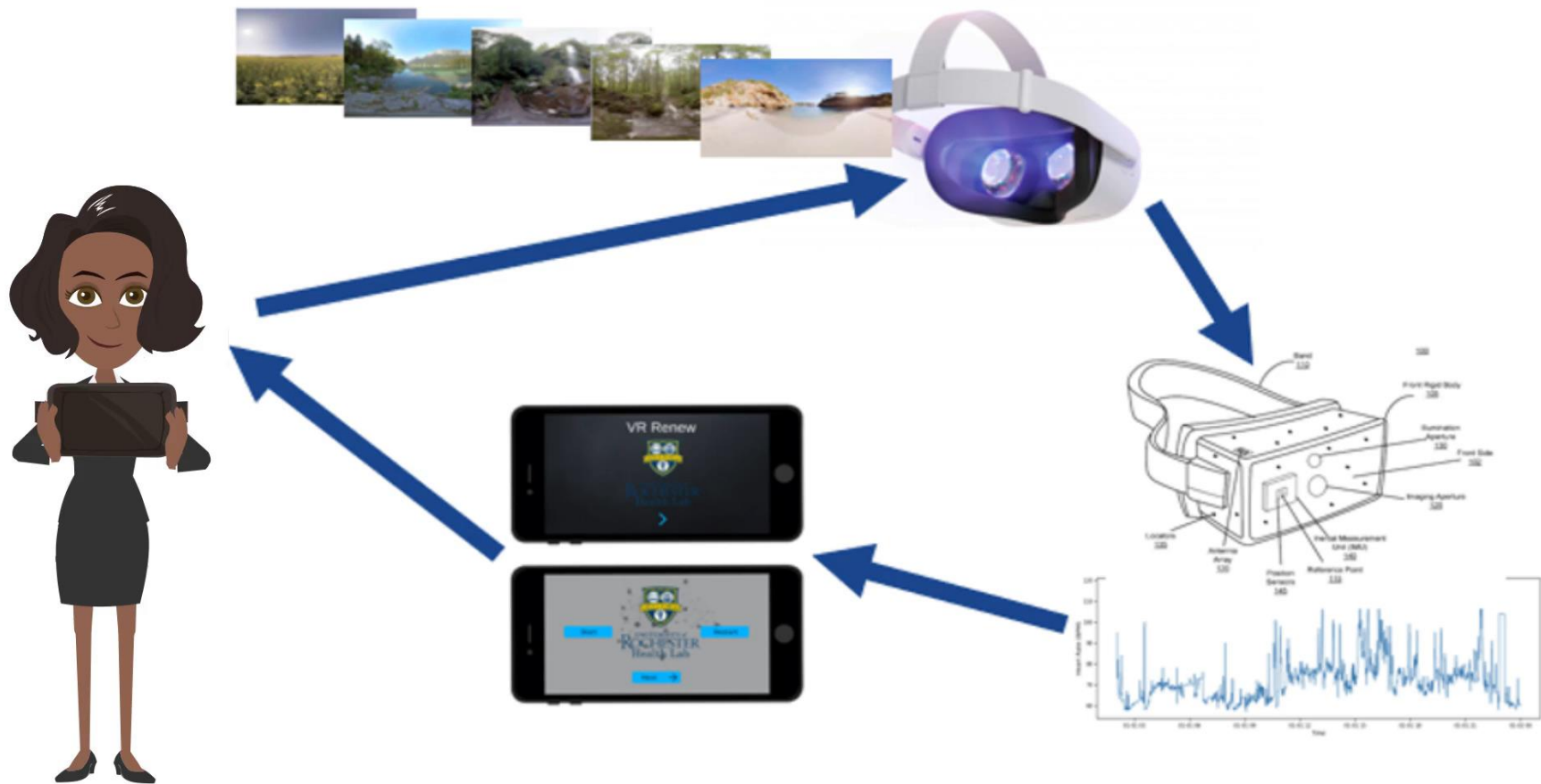
# The Future



Cherry Labs

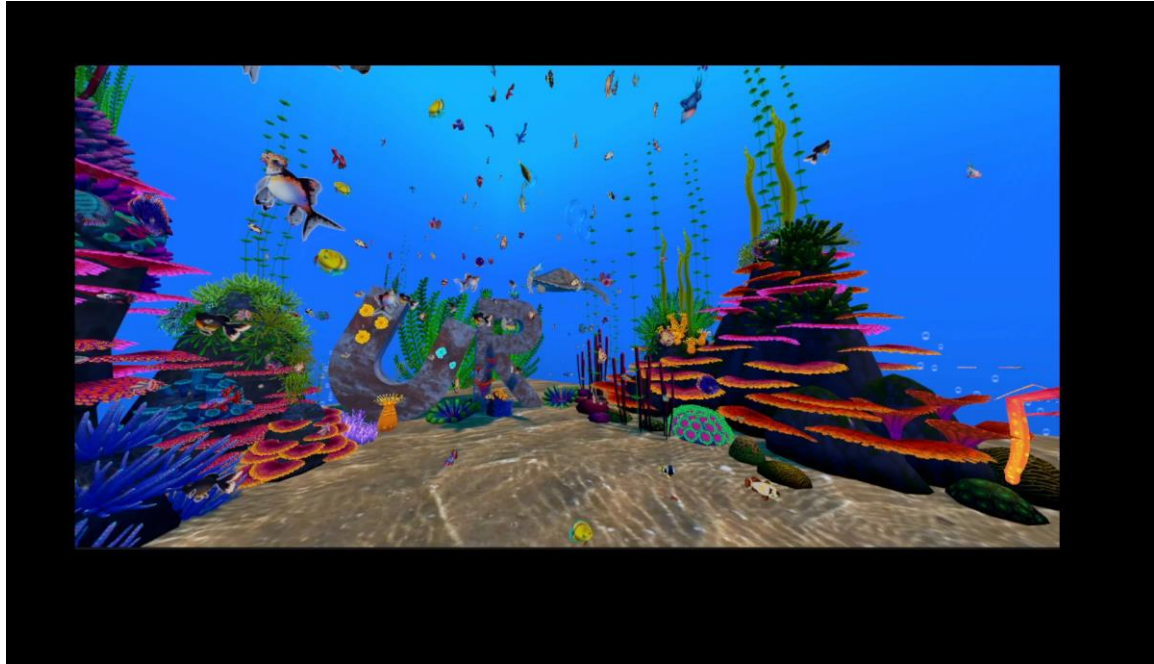
MEDICINE of THE HIGHEST ORDER





MEDICINE *of* THE HIGHEST ORDER





MEDICINE *of* THE HIGHEST ORDER





MEDICINE *of* THE HIGHEST ORDER



# Our Next Webinar

The NCTRC Webinar Series

Occurs 3<sup>rd</sup> Thursday of every month.

**Telehealth Topic:** Integrated Patient Portals and Improving the Virtual Experience

**Hosting TRC:** California Telehealth Resource Center (CTRC)

**Date:** May 19, 2022

**Times:** 11 AM – 12 PM (PT)

**\*Please check the NCTRC website for more information on the upcoming webinar.**



# Please Complete Our Survey

*Your opinion of this webinar is valuable to us.*

---

***Please participate in this brief perception survey  
(will also open after webinar):***

<https://www.surveymonkey.com/r/XK7R72F>

